JHARKHAND Rai University
UGC RECOGNISED UNIVERSITY
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Lesson Plan & Tracking

Programe : BBA LOGISTICS	**Session : Fall 2022**	**Year : 2022-23**	**Sem: III**
Course: INTERNATIONAL LOGISTICS MANAGEMENT			
Name of the Faculty: T. P. CHOPRA	**Commencement Date: 29-08-2022**		**Date of Closure: 30-12-2022**

Lecture No.	Week	Unit	Topics to be Covered	ICT Tool/Platform/ LMS	Resources	Activity	Date	Duration	Tracking of Lectures	Related Course Outcome	Signature of Faculty	Signature of HoD	Remarks (if any)
1	1	I	International Logistics: Definition, Evolution, Concept										
2		I	International Logistics: Scope, Elements / Components, Importance, Objectives										
3		I	International Logistics: Importance (Balance), Logistic Subsectors; The work of Logistics										
4	2	I	Integrated Logistics										
5		I	Barrier to Internal Integration										
6		II	Customer Focused Marketing -Definition, Tips for turning a company into Customer Focussed										
7		II	International Marketing: Introduction, Definition, Basis for International Trade, Process, Importance;										

8	3	II	International Marketing: Characteristics, forces leading to International Marketing and benefits of International Marketing ;										
9		II	International Marketing: Features, Importance and basis of International Trade; Process of Export/Import										
10	4	II	International Marketing Channel:										
11		II	Role of Clearing Agent,										
12		II	Various Modes of Transport, Choice and Issues for Each Mode, Transport Cost etc.										
13	5	III	Various Modes of Transport, Choice and Issues for Each Mode, Transport Cost etc.										
14		III	Transportation Functionality and Principles;										
15		III	Multimodal Transport:										
16	6	III	Modal Characteristics; Modal Comparisons;										
17		III	Legal Classifications;										
18		III	International Air Transport;										
19	7	III	Air Cargo Tariff Structure;										
20		III	Freight: Definition, Rate; Freight Structure and Practice										
21		III	Freight: Definition, Rate; Freight Structure and Practice										

22	8	IV	Freight Structure and Practice (balance), Containerization: Genesis, Concept, Classification											
23		IV	Containerization: Benefits and Constraints; Inland Container Depot (ICD): Roles and Functions,											
24		IV	CFS, Export Clearance at ICD;											
25	9	IV	CONCOR; ICDs under CONCOR;											
26		V	Chartering: Kinds of Charter, Charter Party, and Arbitration.											
27		V	International commercial documents -International contracts,											
28	10	V	International commercial documents - terms of payments, international insurance,											
29		V	packaging for export, custom clearance and infrastructure:											
30		V	transportation, communication and utilities - Brokerage											
31	11		transportation, communication and utilities - Brokerage											
32			Rivision											